STYLE GUIDE



YoungRose



YoungRise

Logo rationale

This logo is designed to look and feel very professional and bold, it features elements from the word **“young & arise”** and looks very innovative. it is arranged in a very attractive manner representing the first 2 letters of the brand’s name. The YR in the logo coveys a feeling of profession efficacy and alignment while the “***i “element*** *conveys the vision of the organization.*

STYLE GUIDE

YoungRise

Primary Logo

Logomark

Wordmark

YoungRise

Secondary Logo

YoungRise

YoungRise

LOGO VARIATIONS

BRAND COLOR PALLETTE

Primary Color

000000

ffffff

Secondary Color

f15a29



Corsica MX

When using these emphasis can be made by using italics, higher line weight or color contrast, you must not use any typeface asides these

Heading
Corsica MX

Subheading
Corsica MX

Body
Corsica MX

TYPOGRAPHY

LOGO USAGE GUIDE

Corsica MX

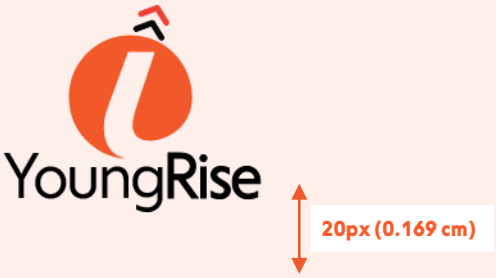




Always make sure there is a clear contrast between the logo and the background



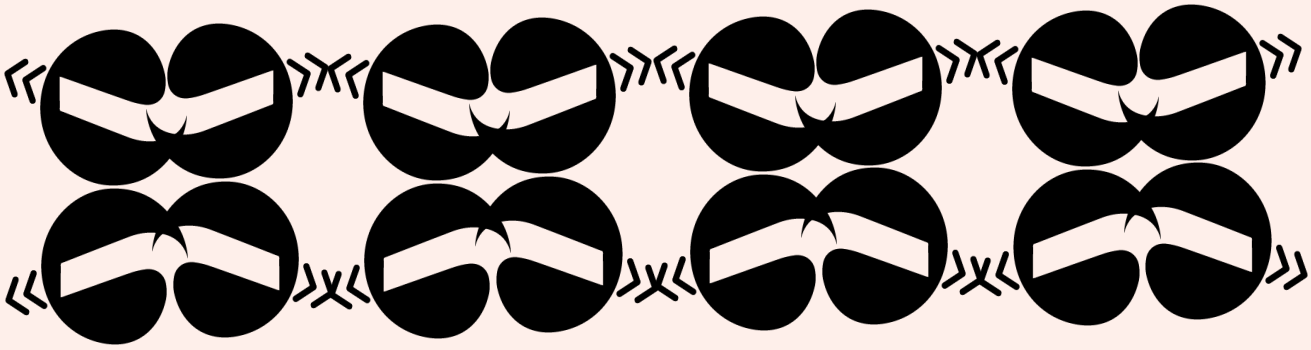
No outline must be added to the logo



Logo Clear Zone

No element must encroach this space.





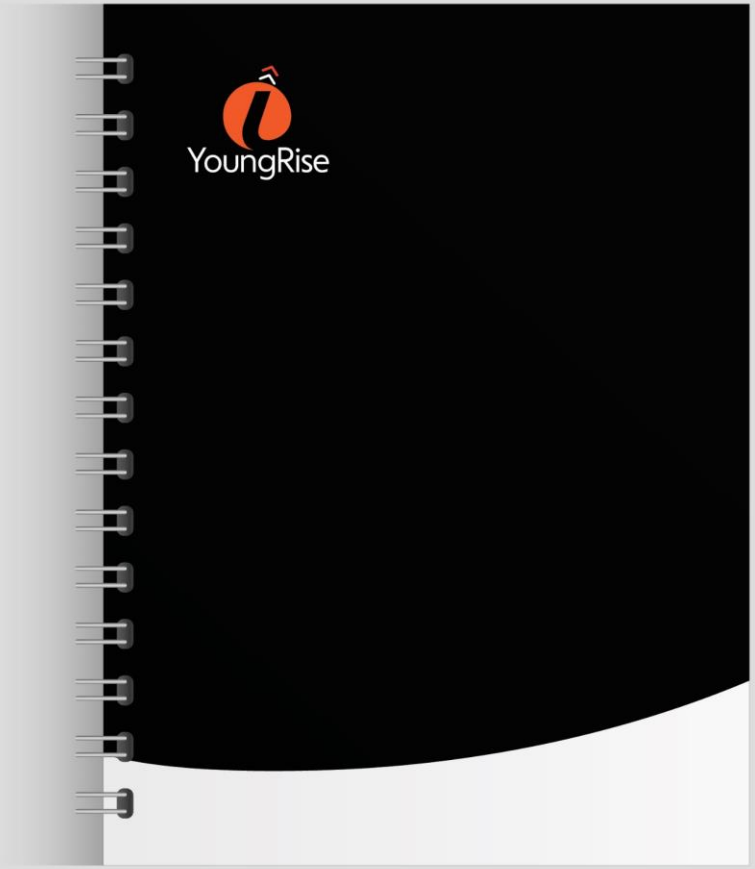
BRAND ASSETS AND PATTERN


YoungRose

YoungRise



YoungRise



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